

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Federal NDP maintain solid lead

Headed for slim minority

TORONTO August 10th, 2015- In a random sampling of public opinion taken by the Forum Poll™ among 1392 Canadian voters, just more than one third will vote NDP in the coming federal election (34%), while just more than a quarter will vote Conservative (28%) or Liberal (27%). Few will vote Green (4%) or Bloc Quebecois (6%) or for anyone else (1%).

NDP slips slightly, Liberals increase

These findings stand in contrast to last week, immediately after the election was called, when as many as 4-in-10 were prepared to vote NDP (39%) and just one quarter were voting Liberal (25%). The Conservative vote has not changed since then (August 2 - 28%).

NDP lead in BC, Quebec, tied in Ontario

The three main parties are at parity in battleground Ontario (NDP - 33%, Conservatives and Liberals - 31% each), while the NDP leads in Quebec (37%), outstripping the Liberals (22%) and the Bloc (21%). In the Liberal fortress of Atlantic Canada, the Liberals lead (41%), while the NDP (28%) and the Conservatives (25%) are tied, while in the prairies, the Conservatives lead (43%) and the Liberals (27%) and NDP (26%) are tied for second. In Alberta, the Conservatives are dominant (44%), and the NDP are a distant second (32%). In BC, the NDP lead (38%) and the Conservatives (27%) and Liberals (29%) are tied in second.

Gender gap persists for Conservatives

While one third of males will vote Conservative (33%), fewer than a quarter of females will do so (23%). In the case of the Liberals, the gap goes the other way (24% males, 31% females). The NDP has an even gender distribution (33% and 34%, respectively). The oldest are especially likely to vote Liberal (65+ - 34%).

3-in-10 past Liberals will vote NDP

Three-in-ten voters who picked the Liberals in 2011 will vote for the NDP this time (30%), while one fifth of past NDP voters will opt for the Liberals (19%). About one tenth of past Conservatives will vote either Liberal (12%) or NDP (11%).

TORONTO

August 10th, 2015

HIGHLIGHTS:

- Just more than one third will vote NDP in the coming federal election (34%).
- The three main parties are at parity in battleground Ontario (NDP - 33%, Conservatives and Liberals - 31% each).
- While one third of males will vote Conservative (33%), fewer than a quarter of females will do so (23%).
- Three-in-ten voters who picked the Liberals in 2011 will vote for the NDP this time (30%).
- While 7-in-10 Conservative voters are strong supporters of their party (70%),

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HIGHLIGHTS:

- If these results are projected up to the new 338 seat House of Commons, the NDP would take 125 to 120 seats for the Conservatives.
- Expectations of victory are tied for the NDP and the Conservatives (30% each), while the Liberals trail (22%).
- Tom Mulcair has a slight as the best Prime Minister (28%).
- Stephen Harper is tied with Tom Mulcair (30% to 29%) for who could handle the economy best, and Justin Trudeau lags slightly (26%).
- “It appears last week’s bump for the NDP wasn’t just giddy exhilaration brought on by the election call. People have had more than a week to absorb this campaign, to watch the candidates and fill up on the media, and they’re sticking with the progressive alternative,” said Forum Research President, Dr. Lorne Bozinoff

New Democrats least committed voters

While 7-in-10 Conservative voters are strong supporters of their party (70%), and 6-in-10 Liberals are as well (61%), just more than one half of New Democrats are strong supporters (54%).

NDP headed for slim minority

If these results are projected up to the new 338 seat House of Commons, the NDP would take 125 seats to 120 seats for the Conservatives. The Liberals would capture 89 seats, the Bloc would seat 3 members and the Greens would retain their single seat.

Conservatives, NDP equally likely to win – voters

Expectations of victory are tied for the NDP and the Conservatives (30% each), while the Liberals trail (22%). Conservatives are most convinced of their party’s eventual victory (81%), while New Democrats (66%) and Liberals (60%) are less sure. One sixth of Liberals think either the Conservatives (14%) or NDP (15%) will win, while about 1-in-10 New Democrats think either the Conservatives (12%) or Liberals (11%) will win.

Mulcair preferred as best PM

Tom Mulcair has a slight as the best Prime Minister (28%), compared to one quarter for Stephen Harper (25%) and just fewer for Justin Trudeau (23%); Harper is seen to be best for foreign affairs, security; Mulcair for environment, both for economy.

Harper best for foreign affairs, security; Mulcair for environment; both for economy

Stephen Harper is tied with Tom Mulcair (30% to 29%) for who could handle the economy best, and Justin Trudeau lags slightly (26%). Harper is clearly preferred for national security (35%) to Mulcair (26%) or Trudeau (21%), and he is also preferred for foreign affairs (31%), while Mulcair (26%) and Trudeau are tied (27%). Tom Mulcair is clearly seen to be the best for handling the environment (36%), trailed by Trudeau (25%) and, distantly, by Harper (15%).

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"It appears last week's bump for the NDP wasn't just giddy exhilaration brought on by the election call. People have had more than a week to absorb this campaign, to watch the candidates and fill up on the media, and they're sticking with the progressive alternative. Among the signs this isn't temporary are that Tom Mulcair is equally likely to be seen as the best steward of the economy as the Prime Minister, who has always owned that measure himself," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1392 randomly selected Canadians 18 years of age or older. The poll was conducted on August 10th and 11th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Federal Issues – Summary

'Which of the three main party leaders would handle (issue) best?'

[All Respondents]

%	Harper	Mulcair	Trudeau	None of these	Don't know
Economy	30	29	26	9	6
Environment	15	36	25	16	8
Foreign Affairs	31	26	27	8	8
National Security	35	26	21	8	9

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1
Dec. 10-11 th , 2014	1560	33	41	17	5	3	1
Nov. 19-20 th , 2014	1442	33	36	18	8	4	1
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1
Sept. 5 th , 2014	1267	34	40	18	3	4	1
August 18-19 th , 2014	1798	32	41	17	5	5	1
July 18 th , 2014	1624	28	44	18	3	5	1
June 16-17 th , 2014	1683	31	39	19	5	4	1
May 22 nd , 2014	1694	30	36	23	5	6	1
Apr 29 th , 2014	1572	30	39	20	4	6	1
Mar 25-28 th , 2014	1764	29	39	22	3	5	1
Feb. 18-19 th , 2014	1824	29	39	21	4	6	1
Jan. 23-24 th , 2014	1228	28	38	24	4	5	1
Jan. 17 th , 2014	1779	28	37	25	4	5	1
Dec. 12-13 th , 2013	1634	32	38	21	3	5	1
Nov. 12-13 th , 2013	1834	29	38	22	4	6	1
Oct. 23 rd , 2013	1007	28	40	20	5	6	1
Oct. 21-22 nd , 2013	1859	30	39	19	5	7	1
Sept 16-17 th , 2013	1527	31	36	21	4	7	1
August 24 th , 2013	1145	29	38	22	4	6	1
July 23 rd , 2013	1501	31	35	22	4	7	1
June 19 th , 2013	1420	30	38	20	4	6	0
May 21 st – 22 nd , 2013	1709	27	44	20	3	4	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

Switch from 308 to 338 seat distribution

Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0
June 16-17 th , 2014	109	142	53	1	3	0
May 22 nd , 2014	111	110	75	1	11	0
Apr 29 th , 2014	100	158	39	1	10	0
Mar 25-28 th , 2014	99	159	40	1	9	0
Feb. 18-19 th , 2014	100	134	51	1	22	0
Jan. 23-24 th , 2014	104	132	65	1	6	0
Jan. 17 th , 2013	111	130	61	1	5	0
Dec. 12-13 th , 2013	110	147	48	1	2	0
Nov. 12-13 th , 2013	108	134	53	1	12	0
Oct. 23 rd , 2013	104	146	47	1	10	0
Oct. 21-22 nd , 2013	106	147	33	1	21	0
Sept 16-17 th , 2013	121	102	45	1	39	0
August 24 th , 2013	107	127	63	1	10	0
July 23 rd , 2013	129	120	44	1	14	0
June 19 th , 2013	113	150	39	1	5	0
May 21 st , 2013	77	192	37	1	1	0
April 15 th , 2013	99	170	35	1	3	0

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Expected Federal Election Party Winner

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
August 10-11 th , 2015	1392	30	22	30	3	3	1
August 2 nd , 2015	1399	31	18	31	2	2	1
July 29 th , 2015	1397	34	18	29	3	2	1
July 21 st , 2015	1208	30	24	29	2	2	2
July 14 th , 2015	1251	27	24	28	3	3	3
July 8 th , 2015	1200	30	24	28	3	3	1
June 29 th , 2015	1221	30	27	26	3	3	1
June 23 rd , 2015	1268	29	25	27	2	3	-
June 16 th , 2015	1281	30	26	25	2	3	-
June 5 th , 2015	1156	31	31	18	3	2	-
May 14 th , 2015	1286	32	30	20	2	2	-
April 16 th , 2015	1365	36	37	10	3	3	-

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Federal Vote Preference

‘A federal election has been called for October 19. Which party are you most likely to vote for in this election?’+‘Even though you may not have made up your mind, which party are you leaning towards at this time?’

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1317	280	192	223	323	299	724	593
Conservative	28	23	26	29	33	30	33	23
Liberal	27	25	26	26	26	34	24	31
New Democratic	34	36	38	37	33	26	33	34
Green	4	6	6	2	3	3	3	5
Bloc Quebecois	6	9	4	4	5	6	5	6
Other	1	1	1	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1317	110	356	336	141	152	222	989	328
Conservative	28	25	17	31	43	44	27	32	17
Liberal	27	41	22	31	27	17	29	30	20
New Democratic	34	28	37	33	26	32	38	32	38
Green	4	6	1	4	4	5	6	5	1
Bloc Quebecois	6	0	21	0	0	0	0	0	23
Other	1	0	1	1	1	1	0	1	1

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1317	418	288	278	54	74	35
Conservative	28	74	6	3	11	7	34
Liberal	27	11	61	19	20	1	19
New Democratic	34	12	30	71	35	27	23
Green	4	2	2	4	27	1	9
Bloc Quebecois	6	1	0	3	5	61	6
Other	1	1	0	0	2	2	8

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Strong Supporter

'Are you a strong supporter of that party?'

[Has Chosen A Candidate]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1311	279	189	222	323	298	719	592
Yes	60	52	56	62	67	72	58	63
No	40	48	44	38	33	28	42	37

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1311	110	355	332	141	152	221	984	327
Yes	60	60	49	67	73	57	61	64	48
No	40	40	51	33	27	43	39	36	52

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1311	370	339	415	84	74	29
Yes	60	70	61	54	52	71	42
No	40	30	39	46	48	29	58

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Next Federal Election Winner

'Which party do you expect to win the federal election?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1392	292	200	241	345	314	752	640
Conservative	30	33	24	29	35	29	33	27
Liberal	22	23	22	21	21	22	20	24
New Democratic	30	24	34	36	27	29	31	29
Green	3	5	3	1	1	2	2	3
Bloc Quebecois	3	3	2	1	3	3	2	3
Another Party	1	3	0	1	2	1	1	2
Don't know	12	9	15	10	10	14	10	13

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1392	120	376	357	149	162	228	1045	347
Conservative	30	25	26	31	33	39	29	31	26
Liberal	22	29	20	24	17	12	26	23	19
New Democratic	30	28	34	25	31	33	34	28	35
Green	3	2	2	4	2	5	1	3	2
Bloc Quebecois	3	1	5	2	3	1	1	2	5
Another Party	1	1	1	2	3	2	0	2	1
Don't know	12	13	12	12	12	9	8	11	13

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1392	370	339	415	84	74	35
Conservative	30	81	14	12	15	13	21
Liberal	22	4	60	11	15	18	10
New Democratic	30	5	15	66	32	28	18
Green	3	0	1	1	22	1	12
Bloc Quebecois	3	1	1	1	2	23	12
Another Party	1	1	0	0	0	1	10
Don't know	12	8	9	9	13	17	18

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Best Prime Minister

'Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1392	292	200	241	345	314	752	640
Stephen Harper	25	23	20	23	34	30	30	21
Justin Trudeau	23	25	21	23	19	27	22	24
Tom Mulcair	28	23	31	32	29	28	28	28
Elizabeth May	7	9	9	5	7	5	6	9
Gilles Duceppe	4	5	5	3	2	3	4	3
None of these	7	11	9	6	5	2	6	8
Don't know	5	4	5	9	4	4	3	7

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1392	120	376	357	149	162	228	1045	347
Stephen Harper	25	16	15	30	36	37	23	29	14
Justin Trudeau	23	31	19	25	22	18	25	25	18
Tom Mulcair	28	34	38	24	20	20	29	25	39
Elizabeth May	7	5	3	7	6	8	16	9	3
Gilles Duceppe	4	4	11	1	4	1	0	1	12
None of these	7	8	7	8	8	11	4	8	7
Don't know	5	2	7	5	4	6	4	5	7

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1392	370	339	415	84	74	35
Stephen Harper	25	82	6	3	16	6	18
Justin Trudeau	23	4	66	9	24	12	12
Tom Mulcair	28	4	14	67	15	25	14
Elizabeth May	7	3	6	9	28	4	0
Gilles Duceppe	4	1	3	2	4	36	5
None of these	7	3	2	6	10	10	41
Don't know	5	3	3	4	3	8	10

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Economy

'Which of the three main party leaders would handle the economy best?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1392	292	200	241	345	314	752	640
Stephen Harper	30	28	25	32	32	31	34	25
Tom Mulcair	29	25	34	31	27	28	29	29
Justin Trudeau	26	28	24	22	26	29	25	27
None of these	9	15	7	6	8	8	8	11
Don't know	6	4	9	8	6	4	4	8

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1392	120	376	357	149	162	228	1045	347
Stephen Harper	30	20	22	34	36	42	25	32	21
Tom Mulcair	29	30	37	23	26	23	34	26	39
Justin Trudeau	26	37	22	28	20	16	31	27	22
None of these	9	6	11	10	13	10	6	9	10
Don't know	6	7	8	5	5	10	4	6	8

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1392	370	339	415	84	74	35
Stephen Harper	30	87	10	8	16	14	19
Tom Mulcair	29	3	10	69	29	32	11
Justin Trudeau	26	3	71	14	28	22	9
None of these	9	3	5	5	21	17	52
Don't know	6	3	4	4	6	15	10

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Environment

'Which of the three main party leaders would handle the environment best?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1392	292	200	241	345	314	752	640
Stephen Harper	15	15	11	17	22	15	17	14
Tom Mulcair	36	34	43	35	35	33	36	36
Justin Trudeau	25	23	24	22	24	31	24	25
None of these	16	22	15	14	13	11	16	15
Don't know	8	6	7	12	7	10	6	10

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1392	120	376	357	149	162	228	1045	347
Stephen Harper	15	8	4	22	21	23	13	19	4
Tom Mulcair	36	32	50	32	29	34	32	32	51
Justin Trudeau	25	43	21	24	22	15	30	26	20
None of these	16	8	16	16	19	16	17	16	16
Don't know	8	9	9	7	9	11	7	8	9

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1392	370	339	415	84	74	35
Stephen Harper	15	52	3	2	6	0	14
Tom Mulcair	36	19	18	72	25	34	16
Justin Trudeau	25	8	67	9	25	20	10
None of these	16	12	8	12	37	32	40
Don't know	8	8	5	5	7	14	20

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TORONTO

August 10th, 2015

Foreign Affairs

'Which of the three main party leaders would handle foreign affairs best?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1392	292	200	241	345	314	752	640
Stephen Harper	31	27	26	33	36	36	36	27
Tom Mulcair	26	25	30	29	23	24	28	25
Justin Trudeau	27	27	27	25	27	27	24	29
None of these	8	13	6	4	7	6	7	8
Don't know	8	9	11	8	6	7	5	11

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1392	120	376	357	149	162	228	1045	347
Stephen Harper	31	29	22	35	35	39	30	34	21
Tom Mulcair	26	26	36	21	26	25	27	24	36
Justin Trudeau	27	37	23	28	22	17	33	28	23
None of these	8	3	9	8	11	8	4	7	9
Don't know	8	6	10	8	6	11	7	8	10

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1392	370	339	415	84	74	35
Stephen Harper	31	89	15	9	13	13	13
Tom Mulcair	26	2	13	60	25	39	14
Justin Trudeau	27	5	64	18	32	10	16
None of these	8	2	2	5	21	18	36
Don't know	8	3	6	7	9	20	22

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National Security

'Which of the three main party leaders would handle national security best?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1392	292	200	241	345	314	752	640
Stephen Harper	35	35	35	37	37	34	41	30
Tom Mulcair	26	23	29	28	23	26	26	25
Justin Trudeau	21	20	20	18	25	28	20	23
None of these	8	13	7	8	9	5	8	9
Don't know	9	10	10	10	7	8	5	13

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1392	120	376	357	149	162	228	1045	347
Stephen Harper	35	26	36	36	37	41	31	35	36
Tom Mulcair	26	29	27	23	25	25	31	26	27
Justin Trudeau	21	31	17	23	20	15	25	23	15
None of these	8	5	10	9	11	7	7	8	12
Don't know	9	10	9	9	7	12	7	9	10

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1392	370	339	415	84	74	35
Stephen Harper	35	91	16	16	20	23	19
Tom Mulcair	26	2	12	59	31	28	14
Justin Trudeau	21	2	59	12	24	10	12
None of these	8	1	4	5	15	24	45
Don't know	9	4	9	8	11	15	10

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